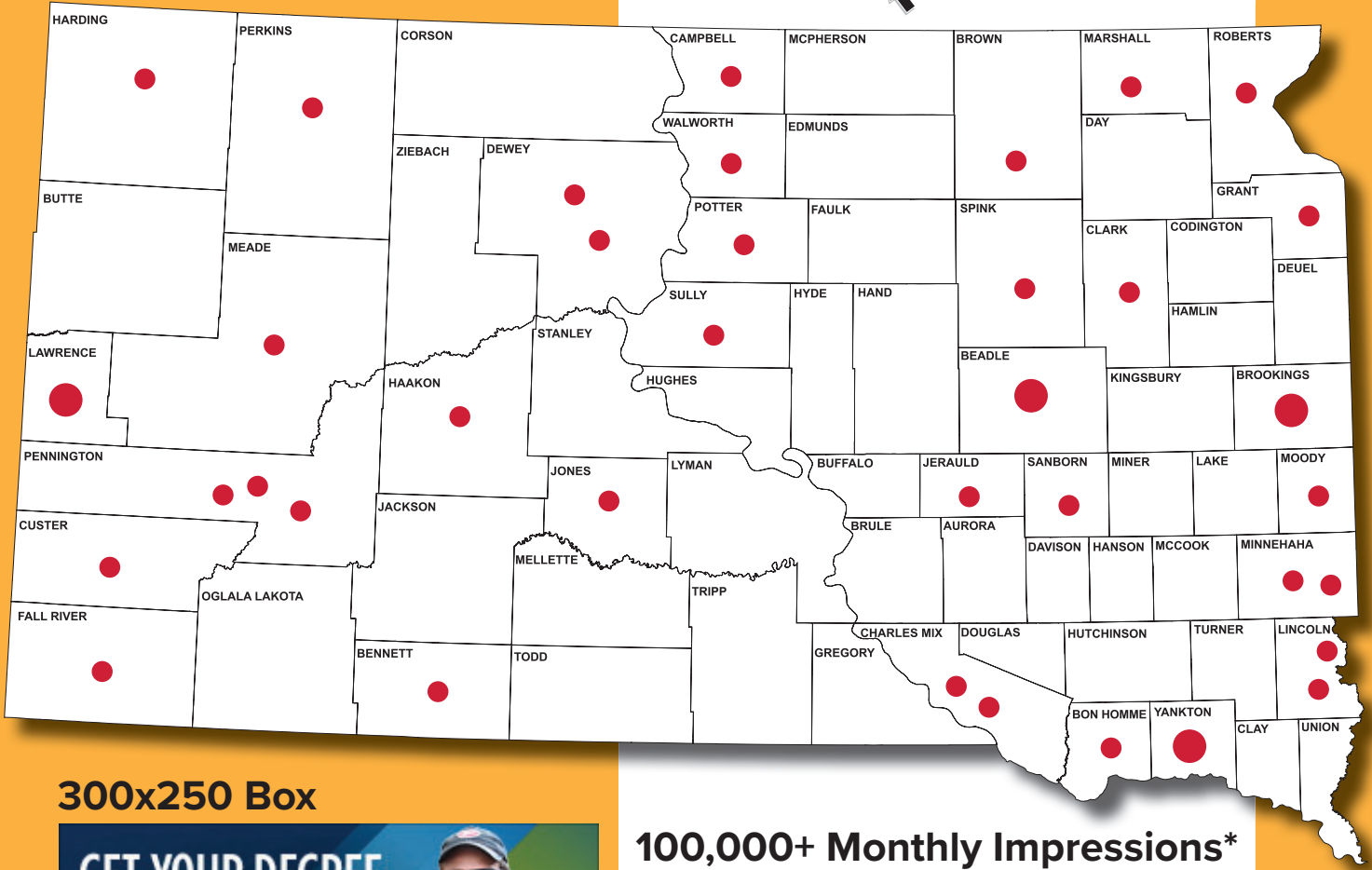


# SDNA

## DIGITAL AD NETWORK



**300x250 Box**



**GET YOUR DEGREE.  
GET TO WORK.**

SCHEDULE YOUR VISIT

**SOUTHEAST**  
Technical College

**100,000+ Monthly Impressions\***

**25+ Daily & Weekly  
Newspaper Websites**

**One Low Cost of \$300/30 days**

**Your ad will appear in  
BOTH ad sizes!**

Rev. 1-1-2025



**GET YOUR DEGREE.  
GET TO WORK.**

**SOUTHEAST**  
Technical College

**728x90 Leaderboard**

\*Based on current participating newspaper website impressions delivered.  
Ads run share of voice.

## Participating Newspapers/Websites

**Avon Clarion**  
pechouspub.com

**Bison Courier**  
ravellettepublications.com

**Brandon Valley Journal**  
brandonvalleyjournal.com

**(Britton)**  
**Marshall County Journal**  
marshallcountyjournal.com

**Brookings Register**  
brookingsregister.com

**(Buffalo)**  
**Nation's Center News**  
nationscenternews.com

**Clark County Courier**  
clarkcountypublishing.com

**Custer County Chronicle**  
custercountychronicle.com

**(Eagle Butte)**  
**West River Eagle**  
westrivereagle.com

**Faith Independent**  
ravellettepublications.com

**(Flandreau)**  
**Moody County Enterprise**  
moodycountyenterprise.com

**Garretson Gazette**  
garretsongazette.com

**(Gettysburg)**  
**Potter County News**  
pottercountynews.com

**Groton Independent**  
397news.com

**(Hill City) Prevalier News**  
custercountychronicle.com

**(Hot Springs)**  
**Fall River County Herald Star**  
frcheraldstar.com

**Huron Plainsman**  
plainsman.com

**Lake Andes Wave**  
pechouspub.com

**Lennox Independent**  
lennoxnews.com

**(Martin)**  
**Bennett County Booster II**  
bennettcountyboostersd.com

**(Milbank)**  
**Grant County Review**  
grantcountyreview.com

**Mobridge Tribune**  
mobridgetribune.com

**Murdo Coyote**  
ravellettepublications.com

**Onida Watchman**  
onidawatchman.com

**(Philip) Pioneer Review**  
pioneer-review.com

**(Pollock) Prairie Pioneer**  
ppioneer.com

**(Rapid City)**  
**Native Sun News Today**  
nativesunnews.today

**Redfield Press**  
redfieldpress.com

**Sisseton Courier**  
sissetoncourier.com

**(Spearfish)**  
**Black Hills Pioneer**  
bhpioneer.com

**Tea Weekly**  
teaweekly.com

**Timber Lake Topic**  
timberlakesouthdakota.com

**Wagner Post**  
pechouspub.com

**(Wall)**  
**Pennington County Courant**  
ravellettepublications.com

**(Wessington Springs)**  
**True Dakotan**  
truedakotan.com

**(Woonsocket)**  
**Sanborn County Journal**  
sanbornjournal.com

**Yankton Daily Press & Dakotan**  
yankton.net

## What is the Digital Network?

South Dakota Digital Ad Network is a cooperative ad network of the state's weekly and daily newspaper websites.

For only \$300 your ad will run for up to 30 days. Both ad sizes - 300x250 and 728x90 - will appear on participating newspaper websites across the state of South Dakota and reach up to 100,000\* digital readers!

Each newspaper will run your ads run-of-site. Homepage placement is not guaranteed. \*Ads will run share of voice. Limited to three advertisers running at once.

South Dakota NewsMedia Association (SDNA) coordinates all placements on participating newspaper websites. All impressions and click-thru stats are tracked by SDNA and provided at the end of the campaign, upon request.

SDNA can also place statewide digital ads in other states. Several states have networks similar to ours. Contact SDNA for costs, impressions and other information.

## Why advertise on South Dakota websites?

South Dakota newspapers are the #1 source for local advertising information, out-pacing all other media including TV and radio, according to a 2024 statewide survey of 406 South Dakota households conducted by Coda Ventures for SDNA.

## Requirements:

- Advance payment by cashier's check, money order or credit card.
- Creative should be JPEG/PNG/GIF files <100 KB sent to sandy@sdna.com. SDNA also provides creative services for a fee.
- We do not accept advertising for "Work-At-Home" enterprises or offers requiring readers to send money before seeing complete and detailed information about the advertised product.
- Any ad using a 900 telephone number must include a disclaimer telling readers what the basic, per minute and average telephone charge will be.
- Any ad using an 800 number to refer to a 900 number, must include the disclaimer mentioned above.
- SDNA and individual publishers reserve the right to reject any ad, at any time.



800.658.3697 | [www.sdna.com](http://www.sdna.com)

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