



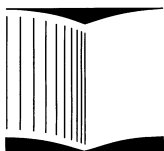
**THE
FUTURE
IS
HERE.**

Are you ready?

**130th Annual
SDNA Convention**

• • •

**Cedar Shore Resort, Oacoma
April 27-28, 2012**



**South
Dakota
Newspaper
Association**



The Future is Here. Are you ready?



SDNA Convention

Welcome to the 130th annual South Dakota Newspaper Association Convention and Cedar Shore Resort.

We're excited to be hosting this year's convention here at the Resort, located on the west side of the Missouri River in Lyman County!

Across the river to the east is Oacoma's sister city, Chamberlain. The two communities are connected by a shared school district, Chamber of Commerce and the Lake Francis Case Development Corporation. Locally, the area is referred to as Chamberlain/Oacoma, as if it is one city.

We encourage you to visit area businesses and attractions as your time allows or return for another visit during the year to enjoy the recreational opportunities offered in the Chamberlain/Oacoma area.

■ Convention

The convention theme, "The Future is Here. Are you ready?" illustrates that while the delivery system used by community newspapers may be changing, it's the content that people are after. It doesn't matter if it's printed on paper or published electronically, readers look to their community newspaper for clear and concise reporting on issues and events that affect them.

We are happy to welcome Robert Williams of Blackshear, Georgia, to our South Dakota convention. Mr. Williams is an active member of the National Newspaper Association and has led the Best Ad Ideas session at the national convention for years. Exchanging proven advertising ideas is a great way for sales people to pick up sales ideas new to their market area. Plus, Mr. Williams will offer some basic sales skills suggestions

As we design and implement e-editions of our newspapers, let's not forget the cornerstone of our business -- our printed newspapers! Design consultant Ron Reason of Chicago will present fresh and innovative design ideas to take home and implement, to give your

newspaper a new updated look.

We hope your community or newspaper office never faces a disaster, but if disaster would strike, are you prepared to handle it? A panel of publishers and editors with firsthand experience dealing with 2011 floods and storm damage will share their stories that may help you establish a disaster plan for the future.

We will leave the Resort Friday evening and take a trip across the river to the South Dakota Hall of Fame for the President's reception prior to the banquet. The Hall of Fame is a beautiful facility dedicated to honoring South Dakotans who contributed their time, talents and resources to make this a great state.

■ Awards

Lyman County will shine at the annual awards banquet Friday evening when Noel Hamiel is inducted into the Newspaper Hall of Fame, and Terry Woster is presented with the Distinguished Service Award.

Both talented writers grew up northwest of Chamberlain (near Reliance) in Lyman County and graduated from Chamberlain High School.

The First Amendment Committee will honor Sen. Al Novstrup of Aberdeen with the Eagle Award and former longtime Associated Press Bureau Chief Tena Haraldson with a special Distinguished Service Award for her work on FOI and First Amendment issues.

■ Mr. or Mrs. X

We thank you for attending and remind you to shake hands upon greeting association members throughout the convention as Mr. or Mrs. X is counting. The 50th person to shake hands with our mystery man or woman will win \$50 at the conclusion of the convention.

■ Foundation Auction

This will be the sixth SDNA silent auction. Thank you to everyone who has contributed to make the auction a success. Auction bidding will conclude Saturday noon. The South Dakota Newspaper Foundation was created by SDNA in 2010 and is devoted to the promotion and betterment of journalism and newspapers in South Dakota.

- Lucy Halverson
SDNA President

Friday, April 27:

9:00 a.m. Convention Registration Desk Opens
Convention Center Lobby
SD Newspaper Foundation Silent Auction
Item Drop Off

9:30 a.m. “Basic Ad Sales Skills Training”
River Run

Presenter – Robert Williams, Jr.
Blackshear, GA



Robert Williams, Jr.

11:00 a.m. Going Digital/Mobile: E-editions for Weekly Newspapers
plus, Publishers’ Panel:
Charging for Digital Access/Content
River Run

Noon Luncheon
Hale

Presentation of SDNA Eagle Award: Senator Al Novstrup

Our thanks to:

- S.D. Electric Utility Companies
- American Profile
- S.D. Beef Industry Council



Senator Al Novstrup

12:45 p.m. Better Newspapers Contest Advertising Awards Presentation
River Run

1:15 p.m. “Best Ad Ideas”
River Run

Presenter – Robert Williams, Jr.,
Blackshear, GA

2:45 p.m. Break

3:00 p.m. “Hot-button Legal Issues for Newspapers”
River Run

Presenter: SDNA Legal Hotline
Attorney Jon Arneson

4:00 p.m. “Newspaper Design Critiques”

River Run

Presenter – Ron Reason,
Chicago, IL



Ron Reason

5:30 p.m. President’s Reception

S.D. Hall of Fame / Chamberlain

Shuttle rides available to/from Hall of Fame
beginning at 5:15.

6:45 p.m. Annual Convention Banquet

Hale

- Presentation of SDNA First Amendment
Committee Distinguished Service Award
- Presentation of SDNA President’s
Distinguished Service Award
- Induction of 2012 S.D. Newspaper
Hall of Fame Honoree
- Entertainment: River City Groove!

Our thanks to:

- Rocket Printing
- S.D. Community Foundation



Noel Hamiel



Terry Woster



Tena Haraldson

9-11 p.m. Convention Hospitality Suite

Room #164



Saturday, April 28

**7:00 a.m. Cedar Shore Bridges Restaurant
open for breakfast**

7:30 a.m. Past President’s Breakfast
Missouri Winds
SDNA past presidents invited

8:15 a.m **SDNA/SDNS Business Meeting**
River Run
Unveiling new SDNA Readership
Survey Marketing Campaign
Drawing for Rockwell “County Editor” pint.
Must be present to win.

9:15 a.m. **“Newspaper Design that Works”**
River Run
Presenter – Ron Reason, Chicago, IL

10:30 a.m. **Break**

10:45 a.m. Publisher’s Panel:
**“Planning for a Disaster,
Covering a Disaster.”**
River Run

Noon **Luncheon**
Hale

Remarks: NNA President
Reed Anfinson, Benson, MN
Our thanks to:
- S.D. Rural Electric Association
- Basin Electric



Reed Anfinson

Noon **SD Newspaper Foundation
Silent Auction concludes.**

1:00 p.m. **Presentation of SDNA Better Newspapers
Contest News/Editorial Awards**
River Run
Presentation of General Excellence
& Sweepstakes Awards
Presentation of
Outstanding Young Journalist Awards

2:00 p.m. **Convention concludes.**

See you next year!
SDNA/NDNA Joint Convention
Rushmore Plaza, Holiday Inn
Rapid City, SD
April 26-27, 2013

2011-2012 Board of Directors



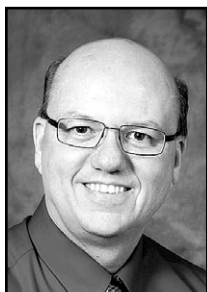
Lucy Halverson
President

Publisher,
Lyman County
Herald (Presho)



Charley Najacht
First Vice President

Publisher,
Custer County
Chronicle



Steve Baker
Second Vice
President

Publisher,
Capital Journal
(Pierre)



Paul Buum
Third Vice
President

Publisher,
Alcester Union
& Hudsonite



Randell Beck
At-large
Director

Publisher,
Argus Leader
(Sioux Falls)



Tami Ravellette
At-large Director

Co-Publisher,
Pioneer-Review
(Philip)



Doug Card
Past President

Publisher,
The Britton
Journal



**David C.
Bordewyk**
General Manager

S.D. Newspaper
Association

Distinguished Service Award

Recognition of people who have provided outstanding service to the newspaper profession in South Dakota.

- 1978 - Camille Yuill*
- 1979 - Fred Christopherson*
- 1980 - Alex Johnson*
- 1981 - Aubrey Sherwood*
- 1983 - Robert Hipple*
- 1984 - Fritz Clement*
- 1985 - Fred Breukelman*
- 1986 - E. J. Buckingham Jr.*
- 1987 - Wendell Long*
- 1988 - Anson Yeager*
- 1989 - Jeanette Lusk*
- 1990 - George Phillips*
- 1991 - William McDermott*
- 1992 - Jim Kuehn*
- 1993 - Knowles Trippler*
- 1994 - Bert Moritz*
- 1995 - John Lowrie*
- 1996 - Gene Chamberlin*
- 1997 - Charles L. Card*
- 1998 - Merle E. Lofgren*
- 1999 - Keith Jensen*
- 2000 - Phyllis Justice*
- 2001 - Ralph Nachtigal*
- 2003 - Dorothy Allison*
- 2006 - Roger Toland*
- 2007 - Terry Hipple*
- 2008 - Clarence Justice*
- 2009 - Noel Hamiel*
- 2011 - Cindy Eikamp*
- 2012 - Terry Woster*

Distinguished Achievement Award

Recognition of non-newspaper people who have distinguished themselves in achievement in or for South Dakota.

- 1975 - **Dr. Hilton M. Briggs**
- 1976 - **Gladys Pyle**
- 1977 - **Al Schock**
- 1978 - **Ron Howe / Dr. Robert Vandemark**
- 1979 - **Mike Evans**
- 1980 - **Ted Hustead**
- 1981 - **Robert Karolevitz**
- 1983 - **D.J. Cline**
- 1984 - **Joseph Robbie**
- 1985 - **Josef Meier**
- 1986 - **Gene Amdahl**
- 1987 - **Wilbur Foss**
- 1988 - **Bernard Thomas**
- 1989 - **C. P. 'Buck' Moore**
- 1990 - **Eugene Thin Elk / Tillie Black Bear**
- 1991 - **Ruth Ziolkowski**
- 1992 - **Lionel Bordeaux**
- 1993 - **Charles D. Gemar**
- 1994 - **Kevin Locke**
- 1995 - **Dr. Richard Lee**
- 1996 - **Linda Hasselstrom**
- 1997 - **Sen. Larry Pressler**
- 1998 - **Dr. Robert Wagner**
- 1999 - **Terry Redlin**
- 2000 - **Sen. Tom Daschle**
- 2001 - **Lincoln McIlravy**
- 2002 - **Amb. George McGovern**
- 2003 - **Carole Hillard**
- 2004 - **Dr. Aelred Kurtenbach**
- 2005 - **Jack Marsh**
- 2006 - **Dar Baum**
- 2008 - **Bernie Hunhoff**

Distinguished Service/Achievement Award

(Combines the features of both Awards)

- 1987 - **Sen. James Abdnor**
- 2002 - **Allen H. Neuharth**

SDNA Past Presidents

- 1882-1883 - **John T. Cain**, Huron Times
1883-1884 - **J.F. Ryan**, Blunt Times
1884-1885 - **S. J. Conklin**, Watertown Dakota News
1885-1889 - **Augustine Davis**, Huron Huronite
1889-1891 - **George W. Hopp**, Brookings
1891-1892 - **N.C. Nash**, Canton News
1892-1893 - **Thomas W. Bishop**, Volga Tribune
1893-1894 - **John Longstaff**, Huron Huronite
1894-1895 - **J. E. Patten**, Salem Special
1895-1896 - **J. D. Reeves**, Groton Independent
1896-1897 - **T. B. Roberts**, Armour Chronicle - Times
1897-1898 - **Lyman J. Bates**, Lake Preston Times
1898-1899 - **G. M. Farley**, Madison Outlook
1899-1900 - **Henry S. Volkmar**, Milbank Review
1900-1901 - **J. H. Halliday**, Iroquois Chief
1901-1902 - **T. W. Taubman**, Plankinton Herald
1902-1903 - **W. F. Bancroft**, Watertown Public Opinion
1903-1904 - **Charles E. Allen**, Brookings Press
1904-1905 - **C. R. Tinan**, Kimball Graphic
1905-1906 - **Harry Wentzy**, Pukwana Press-Reporter
1906-1907 - **Charles F. Hackett**, Parker New Era
1907-1908 - **W. R. Donald**, Britton Sentinel
1908-1909 - **R. E. Dowdell**, Artesian Advocate
1909-1910 - **C. M. Day**, Sioux Falls Argus-Leader
1910-1911 - **W. C. Lusk**, Yankton Press & Dakotan
1911-1912 - **Len V. Doty**, Doland Times-Record
1912-1913 - **Charles McCaffree**, Howard Press
1913-1914 - **Hans Demuth**, Deutcher Herald / S. Falls
1914-1915 - **M. M. Bennett**, Yankton Herald
1915-1916 - **George Schlosser**, Wess. Springs Republican
1916-1917 - **E. B. Yule**, Alexandria Herald
1917-1918 - **L. E. Aldrich**, Big Stone Headlight
1918-1919 - **J. H. McKeever**, Aberdeen American News
1919-1920 - **H. A. Sturges**, Beresford Republic
1920-1921 - **R. O. Schaber**, Hudson Hudsonite
1921-1922 - **Dean C. Trippler**, Canova Herald
1922-1923 - **E. S. Danforth**, Vermillion Republic
1923-1924 - **Paul Dutcher**, Brookings Register
1924-1925 - **John H. Craig**, Tripp Ledger
1925-1926 - **J. S. Smith**, Belle Fourche Bee
1926-1927 - **E. B. Oddy**, Woonsocket News
1927-1928 - **Carmon L. Bates**, Onida Watchman
1928-1929 - **L. W. Robinson**, Mitchell Gazette
1929-1930 - **C. P. Sherwood**, De Smet News
1930-1931 - **Casper Nohner**, Hayti Herald-Enterprise
1931-1932 - **G. G. Warner**, Gregory Times-Advocate
1932-1933 - **H. H. Heath**, Artesian Commonwealth
1933-1934 - **W. G. Tamblyn**, Miller Press
1934-1935 - **C. E. Saunders**, Centerville Journal
1935-1936 - **H. B. Tysell**, Britton Journal
1936-1937 - **D. C. DeVany**, Mobridge Tribune
1937-1938 - **Harold W. Card**, Webster Reporter & Farmer
1938-1939 - **Harold W. Carpenter**, Beresford Republic
1939-1940 - **John B. Perkins**, Highmore Herald
1940-1941 - **L. B. Boorman**, Lemmon Leader
1941-1942 - **Aubrey H. Sherwood**, De Smet News
1942-1943 - **Fred Christopherson**, Sioux Falls Argus Leader
1943-1944 - **Chas. H. J. Mitchell**, Brookings Register
1944-1946 - **E. Y. Berry**, McLaughlin Messenger
1946-1947 - **Fred Breukelman**, The Corsica Globe
1947-1948 - **R. W. Hitchcock**, Rapid City Daily Journal
1948-1949 - **A. M. Johnson**, Sioux Valley News / Canton
1949-1950 - **T. R. Burges**, Clear Lake Courier

SDNA Past Presidents

- 1950-1951 - **Fritz Clement**, Selby Record / Java Herald
1951-1952 - **J. T. Trevillyan**, Tyndall Tribune & Register
1952-1953 - **F. Lyn Gladstone**, Valley Irrigator / Newell
1953-1954 - **Sid I. Davison**, Miner Co. Pioneer / Howard
1954-1955 - **L. L. Coleman**, Mobridge Tribune
1955-1956 - **B. W. "Jeff" Condit**, Clark Co. Courier / Clark
1956-1957 - **Wm S. Gibson**, Vermillion Plain Talk
1957-1958 - **Oliver F. Freed**, Woonsocket News
1958-1959 - **E. H. Lighter**, Rapid City Daily Journal
1959-1960 - **Charles A. Mitchell**, Brookings Register
1960 - **Roy S. Adams**, Gregory Times-Advocate
1960-1961 - **John A. (Jack) Adams**, Sisseton Courier
1961-1962 - **Marvin T. Gilbertson**, The Parkston Advance
1962-1963 - **Mike Heinbaugh**, Queen City Mail / Spearfish
1963-1964 - **Wendell E. Long**, Bennett Co. Booster / Martin
1964-1965 - **George M. Hunter**, Madison Daily Leader
1965-1966 - **Harold D. Jones**, The Redfield Press
1966-1967 - **M. B. Chilcott**, Seaton, Lead / Deadwood
1967-1968 - **Wm. R. Owens**, Potter Co. News / Gettysburg
1968-1969 - **Don L. Johannsen**, Winner Advocate
1969-1970 - **Clifford D. Sanders**, Suburban News / S.Falls
1970-1971 - **Bert Moritz**, Clark Co. Courier / Clark
1971-1972 - **E. E. Hanssen**, Hot Springs Star
1972-1973 - **Charles L. Card**, Britton Journal
1973-1974 - **Colin Monfore**, Yankton Press & Dakotan
1974-1975 - **Gene Chamberlin**, Mobridge Tribune
1975-1976 - **Virgil M. Smith**, Dell Rapids Tribune
1976-1977 - **E. J. Buckingham Jr.**, Chamberlain Register
1977-1978 - **Larry Ingalls**, Webster Reporter & Farmer
1978-1979 - **L. J. "Bud" Maher**, Huron Daily Plainsman
1979-1980 - **L. Bruce Boorman**, Lemmon Leader
1980-1981 - **G. L. Sturges**, Arlington Sun
1981-1982 - **Ralph Nachtigal**, Platte Enterprise
1982-1983 - **Phyllis Justice**, Grant Co. Review / Milbank
1983-1984 - **John Lowrie**, Watertown Public Opinion
1984-1985 - **Allen Hermann**, Spearfish Queen City Mail
1985-1986 - **Wayne Lyford**, Enterprise / Flandreau
1986-1987 - **Wayne Bertrand**, Scotland Journal
1987-1988 - **Verlyn Hofer**, Lennox Independent
1988-1989 - **Larry Fuller**, Argus Leader / Sioux Falls
1989-1990 - **Dale Blegen**, De Smet News
1990-1991 - **Hubert Alewel**, Chamberlain Register
1991-1992 - **Tim Waltner**, Freeman Courier
1992-1993 - **Wendell Anderson**, Canistota Clipper
1993-1994 - **Tim Waltner**, Freeman Courier
1994-1995 - **Jim Moritz**, Faulk Co. Record / Faulkton
1995-1996 - **Kathy Snyder Nelson**, Timber Lake Topic
1996-1997 - **Jon M. Hunter**, Madison Daily Leader
1997-1998 - **Brian Hunhoff**, Mo. Valley Observer / Yankton
1998-1999 - **Nelson L. Miller**, Gregory Times-Advocate
1999-2000 - **Larry Atkinson**, Mobridge Tribune
2000-2001 - **Don Ravellette**, The Pioneer Review, Philip
2001-2002 - **Arnold Garson**, Argus Leader / Sioux Falls
2002-2003 - **Bill Masterson Jr.**, Rapid City Journal
2003-2004 - **Scott E. Ehler**, Parkston Advance
2004-2005 - **David Clausen**, Potter County News, Gettysburg
2005-2006 - **Bruce Odson**, Leader-Courier, Elk Point
2006-2007 - **Tim Huether**, Bennett County Booster II, Martin
2007-2008 - **Bill Krikac**, Clark County Courier
2008-2009 - **Mark Roby**, Public Opinion / Watertown
2009-2010 - **Hollie Stalder**, Northern Hills Weeklies
2010-2011 - **Doug Card**, Britton Journal
2011-2012 - **Lucy Halverson**, Lyman County Herald, Presho

Outstanding Young Journalist Award Recipients

For recognition of the outstanding work of a journalist under the age of 30. One winner is chosen annually from a weekly newspaper and a daily newspaper.

Weekly Newspapers

Jeremy Waltner **2000**
Freeman Courier

Wendy Williams **2001**
Custer County Chronicle

Jason Ferguson **2002**
Custer County Chronicle

Laura Woodard **2003**
Hill City Prevailor News

Erik Kaufman **2004**
Hutchinson Herald

Sarah Ebeling **2005**
Parker New Era

Ariel Emery **2006**
*Southern Union County
Leader-Courier, Elk Point*

Anne Homan **2007**
The Lennox Independent

Jamie Gibson **2008**
Parker New Era

Amanda Fanger **2009**
Onida Watchman

Billy Drown **2010**
Hill City Prevailor News

Matt Heinrichs **2012**
Lake Preston Times

Daily Newspapers

Steve Buchholz
Rapid City Journal

Jerrod Niedermyer
Brookings Register

Chuck Blomberg
*The Daily Republic,
Mitchell*

Wayne Hammond
*Watertown Public
Opinion*

Elissa Grossell
*American News,
Aberdeen*

Rich Remmers
*Watertown Public
Opinion*

Emily Arthur
*American News,
Aberdeen*

Seth Tupper
*The Daily Republic,
Mitchell*

Nathan Johnson
*Yankton Daily Press
& Dakotan*

Kayla Gahagan
Rapid City Journal

Joe O'Sullivan
*Watertown Public
Opinion*

Chris Huber
*The Daily Republic,
Mitchell*

Eagle Award Recipients

This award is given annually to an individual, group or organization who has demonstrated outstanding efforts to protect and enhance openness in the conduct of the people's business.

2002

The Justices of the 2001 South Dakota Supreme Court

2003

Rodney Hall, Mitchell School Board Member

2004

Larry Long, South Dakota Attorney General

2005

Brian Hunhoff, Yankton County Commissioner

2006

Vince Foley, Codington County State's Attorney

2007

Jason Gant, South Dakota State Senator, Sioux Falls
South Dakota State University Collegian Staff

2008

Nancy Turbak Berry, South Dakota State Senator, Watertown

2009

Dave Knudson, South Dakota State Senator,
Sioux Falls

2010

Gordon Heber
Sioux Falls

2012

Al Novstrup, South Dakota State Senator
Aberdeen

S.D. Newspaper Hall of Fame

- 1934** - Alice B. Gossage, Rapid City Journal
- 1935** - George W. Kingsbury, Yankton Press & Dakotan
- 1935** - George Schlosser, Wessington Springs Republican
- 1935** - Clate Tinan, Kimball Graphic
- 1936** - Newman C. Nash, Sioux Valley News, Canton
- 1936** - Carter Sherwood, De Smet News
- 1937** - Len V. Doty, Doland Times-Record
- 1937** - C.E. Sanders, Garretson News
- 1938** - Robert E. Dowdell, Artesian Advocate
- 1938** - Charles F. Hackett Sr., Parker New Era
- 1939** - Irwin D. Aldrich, Big Stone Headlight
- 1939** - Erie S. Danforth, Vermillion Daily Republican
- 1940** - Lyman J. Bates, Lake Preston Times
- 1940** - Thomas B. Roberts, Pierre Daily Dakotan
- 1941** - W.C. Allen, Dakota Farmer
- 1942** - Paul Dutcher, Brookings Register
- 1943** - Baron C. Dow, Argus Leader
- 1946** - D.C. DeVany, Vermillion Plain Talk
- 1946** - J.F. (Dick) Halladay, Iroquois Chief
- 1947** - Charles M. Day, Argus Leader
- 1948** - H.A. Sturges, Arlington Sun
- 1949** - R.O. Schaber, Hudson Hudsonite
- 1950** - John H. Craig, Tripp Ledger
- 1951** - James S. Smith, Belle Fourche Bee
- 1951** - J.B. Townsley, Vermillion Dakota Republican
- 1952** - W.W. Sanders, Dell Rapids Tribune
- 1953** - Albert J. Adams, Sisseton Courier
- 1954** - W.R. Ronald, Mitchell Daily Republic
- 1954** - Edward L. Senn, Deadwood Daily Telegram
- 1955** - John E. Hipple, Pierre Capital Journal
- 1956** - Stephan A. Travis, Pierre Times, Capital Journal
- 1957** - Charles H. Hornbeck, Centerville Journal
- 1958** - Doane J.L. Robinson, SD Historical Society
- 1959** - E.B. Yule, Alexandria Herald
- 1960** - Howard C. Anderson, Aberdeen American News
- 1961** - Will A. Wells, Webster Journal
- 1962** - William S. Dolan, Grant County Review
- 1962** - R.W. Hitchcock, Rapid City Journal
- 1963** - Royal A. Turner, Brookings County Press
- 1964** - Charles H.J. Mitchell, Brookings Register
- 1965** - Fred H. Monfore, Yankton Daily Press & Dakotan
- 1966** - Lloyd B. Boorman, Lemmon Leader
- 1967** - E.H. Lighter, Rapid City Journal
- 1967** - Robert D. Lusk, Huron Daily Plainsman
- 1967** - H.B. Tysel, Britton Journal
- 1968** - John B. Perkins, Highmore Herald
- 1969** - George M. Hunter, Madison Daily Leader
- 1969** - Charles A. Mitchell, Brookings Register
- 1969** - John T. Trevillyan, Tyndall Tribune and Register
- 1970** - B.W. (Jeff) Condit, Clark County Courier
- 1971** - Casper Nohner, Hayti Herald-Enterprise
- 1971** - John P. Sanders, Garretson News
- 1971** - Dean C. Trippler, Canova Herald

S.D. Newspaper Hall of Fame

- 1972** - L.L. Coleman, Mobridge Tribune
- 1973** - Grace M. Adams, Sisseton Courier
- 1974** - Clifford D. Sanders, Sioux Falls Suburban News
- 1974** - Rachel A. Walradth, White Leader
- 1975** - Harold W. Card, Webster Reporter & Farmer
- 1976** - Ed B. Oddy, Woonsocket News
- 1976** - Albert Applegate, S.D. State University
- 1977** - James E. Hammer, Wolsey News
- 1978** - Morris H. Ingalls, Murdo Coyote
- 1979** - Andrew M. Johnson, Sioux Valley News
- 1980** - Mike Heinbaugh, Black Hills Pioneer
- 1981** - Eldredge MacKay, Pollock Prairie Pioneer
- 1982** - Camille Yuill, Deadwood Pioneer-Times
- 1983** - Les Helgeland, Yankton Daily Press & Dakotan
- 1984** - Fred Christopherson, Argus Leader
- 1984** - Aubrey Sherwood, De Smet News
- 1985** - Fritz Clement, Selby Record
- 1985** - Ida Clement, Selby Record
- 1986** - Ed Hofer, Lennox Independent
- 1987** - Fred H. Breukelman, Corsica Globe
- 1988** - Don Johannsen, Winner Advocate
- 1988** - Phyllis Justice, Grant County Review
- 1989** - Robert Hipple, Pierre Capital Journal
- 1989** - Bert Moritz, Clark County Courier
- 1989** - George Phillips, SDSU Journalism
- 1990** - William McDermott, Highmore Herald
- 1991** - Harold Jones, Redfield Press
- 1992** - Wendell Long, Bennett County Booster II
- 1993** - Jack Dorman, Hamlin County Republican
- 1994** - Verlyn Hofer, Lennox Independent
- 1994** - Anson Yeager, Argus Leader
- 1995** - Keith Jensen, SDNA
- 1996** - Bob Karolevitz, Yankton Daily Press & Dakotan
- 1997** - Chuck Card, Britton Journal
- 1997** - Gene Chamberlin, Mobridge Tribune
- 1998** - Gerald Sturges, Arlington Sun
- 1999** - Wendell Anderson, Canistota Clipper
- 2000** - Jack Adams, Sisseton Courier
- 2000** - Larry Ingalls, Webster Reporter & Farmer
- 2001** - Merrill Hunter, Madison Daily Leader
- 2002** - Richard Lee, SDSU Journalism
- 2004** - Merle E. Lofgren, Corson/Sioux County
News-Messenger
- 2007** - Wayne Bertrand, Scotland Journal
- 2007** - Gordon Garnos, Watertown Public Opinion
- 2007** - Tim Giago, Indian Country Today
- 2007** - Ralph Nachtigal, Platte Enterprise
- 2011** - Dale Blegen, De Smet News
- 2011** - Jo Hall, Mobridge Tribune
- 2011** - David Kranz, Argus Leader
- 2012** - Noel Hamiel, The Daily Republic

Convention Sponsors

We want to thank the following firms that have provided sponsorships for this convention. We appreciate the role they play in making our convention enjoyable and possible.

American Profile	S.D. Beef Industry Council
Basin Electric	S.D. Community Foundation
Metro Creative Graphics	S.D. Electric Utility Companies
Newz Group Clipping	S.D. Rural Electric Association
Rocket Printing Co.	

Associate Members

SDNA extends its sincere appreciation to the associate members listed below. We appreciate the attendance and cooperation of those who join us in our annual convention and support us throughout the year as associate members.

Business Organizations

American Profile	S.D. Association of Healthcare Orgs.
Associated Press	S.D. Bankers Association
Athlon Media	S.D. Electric Utility Companies
Augustana College	S.D. Farmers Union
Basin Electric	S.D. Humanities Council
Christian Science	S.D. Parent Connection
Comm. Publication	S.D. Rural Electric Association
East River Electric	S.D. Voices for Children
Energy Safety Assoc.	SDSU AgBio Communications
Freedom Forum	SDSU Collegian
Ink Barrel Video	SDSU Foundation
Neuharth Center for	SDSU Journalism Department
Excellence in Journalism	SDSU University Relations
Newz Group	Sioux Falls Business Journal
Northern State	Town News
University Relations	USD Mass Communications/
Northwestern Energy	University Relations
Rocket Printing Co.	

Individuals

Wayne Bertrand	Keith Jensen
Bruce Boorman	Harold Jones
Jane Boorman	Dr. Richard Lee
Chuck Cecil	Mary Long
Margy Chamberlin	Jack Marsh
Glenn Gering	Laurie Seefeldt
Brian Hunhoff	Peter Wagner
Larry Ingalls	