



# 136<sup>th</sup> Annual SDNA Convention

Ramkota, Sioux Falls | May 3-5, 2018



# SDNA

SOUTH DAKOTA NEWSPAPER ASSOCIATION

We've got South Dakota covered.



**Kelli Bultena,**  
**President, SDNA**  
**Publisher/Editor,**  
**Lennox Independent**  
**& Tea Weekly**

**W**elcome to Sioux Falls and the 136th annual convention of the South Dakota Newspaper Association. Thank you for taking time out of your busy schedules to make this a priority.

We have a lot packed in to our short time together and we hope you will discover some new ideas and a renewed sense of how important your role at your community newspaper is.

Many of us have a unique position in the communities we serve. We report the news — seldom make it. However, this weekend, it's all about you — your newspaper, our industry.

This weekend we will focus on how all of us can work together to ensure good local coverage of the important stories in our communities. Plus, the convention will provide us with an opportunity to learn from one another about ways to build revenue and enhance our products.

This year's theme of "Putting it all Together" defines the diversity of the topics we'll cover — design, advertising, high school journalism, open government, FOI and even candidate debates.

Many thanks to the staff at SDNA for their effort and organization in bringing these opportunities together. Conventions are a great time to connect with old friends and meet some new faces. We hope you'll find time to enjoy yourself in Sioux Falls and take advantage of the many attractions the city has to offer.

Thank you for attending!



### 2017-2018 Board of Directors



**Kelli Bultena**  
President

...

Lennox Independent  
& Tea Weekly



**Debbie Hemmer**  
First Vice President

...

Grant County Review



**Letti Lister**  
Second Vice  
President

...

Black Hills Pioneer



**Beau Ravellette**  
Third Vice President

...

Pioneer Review



**Ken Reiste**  
At-Large Director

...

Clear Lake Courier



**Cory Myers**  
At-Large Director

...

Argus Leader



**Jeremy Waltner**  
Immediate  
Past President

...

Freeman Courier



**David Bordewyk**  
Executive Director

...

S.D. Newspaper  
Association



**Featuring**



**Kevin  
Slimp**



**Thad  
Swiderski**



**Marina  
Hendricks**



**Letti  
Lister**



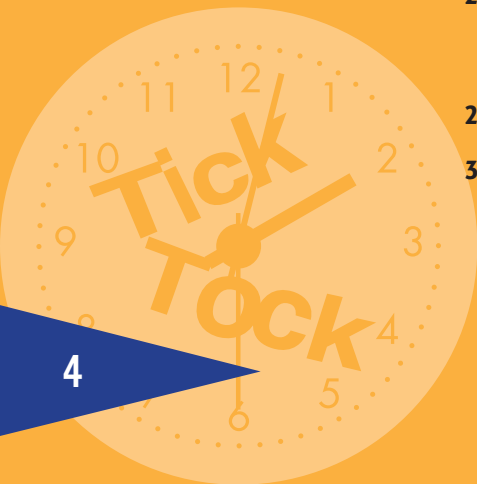
**Billy  
McMacken**



**Charley  
Najacht**

# Friday, May 4:

- 8:00 a.m.** Breakfast on your own
- 8:30 a.m.** Registration Desk, Silent Auction and Trade Show Opens  
*Convention Center Lobby*
- 9:15 a.m.** "Getting People to Pick Up Your Newspaper" with **Kevin Slimp**  
*Amphitheater II*
- 10:00 a.m.** Introduction to SD News Watch  
*Amphitheater II*
- 10:45 a.m.** Panel Discussion: Persuading Advertisers Your Newspaper is the Best Option with **Letti Lister, Billy McMacken** and **Charley Najacht**  
*Amphitheater II*
- Noon:** Luncheon with Eagle Award presentation  
*Roosevelt*
- 1:15 p.m.** Concurrent Sessions:
  - 1) Panel Discussion: Supporting High School Journalism with **Marina Hendricks**  
*Amphitheater II*
  - 2) 10 Ways to Boost Your Website's Traffic with **Thad Swiderski**  
*Conference Room 3*
- 2:15 p.m.** Presentation of SDNA Better Newspaper Contest Advertising Awards  
*Amphitheater II*
- 2:45 p.m.** Break
- 3:15 p.m.** Concurrent Sessions:
  - 1) InDesign Styles with **Kevin Slimp**  
*Amphitheater II*
  - 2) How to Sell Ads on Your Website with **Thad Swiderski**  
*Conference Room 3*



## Friday continued

- 4:00 p.m.** Trade Show Concludes
- 6:00 p.m.** Reception/Cash Bar  
*Convention Center Lobby*
- 6:45 p.m.** Banquet Dinner  
Evening includes Hall of Fame Induction  
Silent Auction Concludes  
*Roosevelt*
- 9-11:00 p.m.** Hospitality  
*Room 1132*

## Saturday, May 5:

- 7:30 a.m.** President's Breakfast  
*Conference Room II*
- 8:00 a.m.** Continental Breakfast  
*Amphitheater II*
- 8:15 a.m.** SDNA Business Meeting  
*Amphitheater II*
- 9:00 a.m.** Panel Discussion: Open Government  
and FOI Issues in SD  
with **Jon Arneson, Justin Smith,**  
**David Bordewyk** and **Tim Waltner**  
*Amphitheater II*
- 10:00 a.m.** Break / Hotel Check-Out
- 10:30 a.m.** Republican Gubernatorial  
Candidates Debate  
*Amphitheater II*
- Noon** Luncheon  
*Roosevelt*
- 12:45 p.m.** Presentation of SDNA Better Newspaper  
Contest Editorial Awards and  
General Excellence  
*Amphitheater II*
- 1:30 p.m.** Convention Adjourns

### Featuring



**Jon  
Arneson**



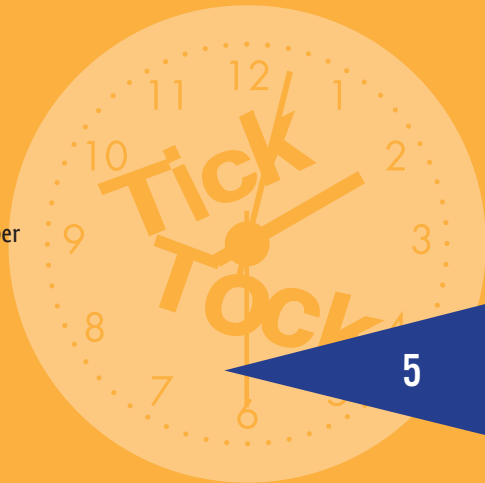
**Justin  
Smith**



**David  
Bordewyk**



**Tim  
Waltner**





## Republican Gubernatorial Candidate Debate

South Dakota Newspaper Association has a long history of hosting political candidate debates and this year's convention continues that tradition.

SDNA is proud to host a debate between the two Republican Party candidates for governor: U.S. Congresswoman Kristi Noem and S.D. Attorney General Marty Jackley. The primary election date is June 5. The general election date is Nov. 6.

A panel of four South Dakota journalists will ask questions of the candidates. Those journalists are: Brianna Schreurs of the SDSU Collegian, Robert Slocum of the Timber Lake Topic, Seth Tupper of the Rapid City Journal and Stu Whitney of the Argus Leader, Sioux Falls.

Mark Roby, retired regional publisher for Dakota Media Group (Watertown and Aberdeen), will moderate the debate.

Audience members are asked to be respectful and refrain from any applause or disruptions during the debate. There will not be any questions allowed from the audience.



**Attorney General  
Marty Jackley**



**U.S. Representative  
Kristi Noem**

## Convention Sponsorships

Thank you to the following companies and organizations for their support of our convention. Their sponsorship benefits our association in the planning and hosting of this annual meeting. We are grateful to them and encourage you to express your thanks as well during this convention.

### Thursday Evening Welcoming Reception

#### **Argus Leader Media**

Cory Myers, News Director

#### **Woods Fuller Schultz & Smith PC**

Justin Smith, Attorney

### Friday Noon Luncheon

#### **South Dakota Pork Producers Council**

Stacey Sorlien, Program & Communications Director

#### **South Dakota Electric Utility Companies**

Steve Willard, Executive Director

### Friday Afternoon Break

#### **South Dakota Community Foundation**

Stephanie Judson, President

### Friday Night Banquet

#### **South Dakota Beef Industry Council**

Suzu Geppert, Executive Director

#### **NewzGroup**

Ian Buchanan, Vice President

### Friday Night Hospitality

#### **Rocket Printing, Inc.**

### Saturday Breakfast

#### **MDU Resources Group, Inc.**

Laura Lueder, Corporate Public Relations Manager

#### **Print Xplains Everything**

Leonard Joseph, President

### Saturday Noon Luncheon

#### **South Dakota Rural Electric Association**

Brenda Kleinjan, Director of Communications & Member Relations

#### **Basin Electric**

Curt Pearson, Manager of Media & Community Relations



## SDNA Past Presidents

- 1882-1883 - John T. Cain, Huron Times  
 1883-1884 - J.F. Ryan, Blunt Times  
 1884-1885 - S. J. Conklin, Watertown Dakota News  
 1885-1889 - Augustine Davis, Huron Huronite  
 1889-1891 - George W. Hopp, Brookings  
 1891-1892 - N.C. Nash, Canton News  
 1892-1893 - Thomas W. Bishop, Volga Tribune  
 1893-1894 - John Longstaff, Huron Huronite  
 1894-1895 - J. E. Patten, Salem Special  
 1895-1896 - J. D. Reeves, Groton Independent  
 1896-1897 - T. B. Roberts, Armour Chronicle - Times  
 1897-1898 - Lyman J. Bates, Lake Preston Times  
 1898-1899 - G. M. Farley, Madison Outlook  
 1899-1900 - Henry S. Volkmar, Milbank Review  
 1900-1901 - J. H. Halliday, Iroquois Chief  
 1901-1902 - T. W. Taubman, Plankinton Herald  
 1902-1903 - W. F. Bancroft, Watertown Public Opinion  
 1903-1904 - Charles E. Allen, Brookings Press  
 1904-1905 - C. R. Tinan, Kimball Graphic  
 1905-1906 - Harry Wentzy, Pukwana Press-Reporter  
 1906-1907 - Charles F. Hackett, Parker New Era  
 1907-1908 - W. R. Donald, Britton Sentinel  
 1908-1909 - R. E. Dowdell, Artesian Advocate  
 1909-1910 - C. M. Day, Sioux Falls Argus-Leader  
 1910-1911 - W. C. Lusk, Yankton Press & Dakotan  
 1911-1912 - Len V. Doty, Doland Times-Record  
 1912-1913 - Charles McCaffree, Howard Press  
 1913-1914 - Hans Demuth, Deutcher Herald, S. Falls  
 1914-1915 - M. M. Bennett, Yankton Herald  
 1915-1916 - George Schlosser,  
 Wessington Springs Republican  
 1916-1917 - E. B. Yule, Alexandria Herald  
 1917-1918 - L. E. Aldrich, Big Stone Headlight  
 1918-1919 - J. H. McKeever, Aberdeen American News  
 1919-1920 - H. A. Sturges, Beresford Republic  
 1920-1921 - R. O. Schaber, Hudson Hudsonite  
 1921-1922 - Dean C. Trippler, Canova Herald  
 1922-1923 - E. S. Danforth, Vermillion Republic  
 1923-1924 - Paul Dutcher, Brookings Register  
 1924-1925 - John H. Craig, Tripp Ledger  
 1925-1926 - J. S. Smith, Belle Fourche Bee  
 1926-1927 - E. B. Oddy, Woonsocket News  
 1927-1928 - Carmon L. Bates, Onida Watchman  
 1928-1929 - L. W. Robinson, Mitchell Gazette  
 1929-1930 - C. P. Sherwood, De Smet News  
 1930-1931 - Casper Nohner, Hayti Herald-Enterprise  
 1931-1932 - G. G. Warner, Gregory Times-Advocate  
 1932-1933 - H. H. Heath, Artesian Commonwealth  
 1933-1934 - W. G. Tamblin, Miller Press  
 1934-1935 - C. E. Saunders, Centerville Journal  
 1935-1936 - H. B. Tysell, Britton Journal  
 1936-1937 - D. C. DeVany, Mobridge Tribune  
 1937-1938 - Harold W. Card,  
 Webster Reporter & Farmer  
 1938-1939 - Harold W. Carpenter, Beresford Republic  
 1939-1940 - John B. Perkins, Highmore Herald  
 1940-1941 - L. B. Boorman, Lemmon Leader  
 1941-1942 - Aubrey H. Sherwood, De Smet News  
 1942-1943 - Fred Christopherson,  
 Sioux Falls Argus Leader  
 1943-1944 - Chas. H. J. Mitchell, Brookings Register  
 1944-1946 - E. Y. Berry, McLaughlin Messenger  
 1946-1947 - Fred Breukelman, The Corsica Globe  
 1947-1948 - R. W. Hitchcock, Rapid City Daily Journal  
 1948-1949 - A. M. Johnson, Sioux Valley News/Canton  
 1949-1950 - T. R. Burges, Clear Lake Courier  
 1950-1951 - Fritz Clement, Selby Record, Java Herald  
 1951-1952 - J. T. Trevillyan, Tyndall Tribune & Register  
 1952-1953 - F. Lyn Gladstone, Valley Irrigator, Newell  
 1953-1954 - Sid I. Davison, Miner Co. Pioneer/Howard  
 1954-1955 - L. L. Coleman, Mobridge Tribune  
 1955-1956 - B. W. "Jeff" Condit,  
 Clark Co. Courier, Clark  
 1956-1957 - Wm S. Gibson, Vermillion Plain Talk  
 1957-1958 - Oliver F. Freed, Woonsocket News  
 1958-1959 - E. H. Lighter, Rapid City Daily Journal  
 1959-1960 - Charles A. Mitchell, Brookings Register  
 1960 - Roy S. Adams, Gregory Times-Advocate





## SDNA Past Presidents

- 1960-1961 - John A. (Jack) Adams, Sisseton Courier  
1961-1962 - Marvin T. Gilbertson,  
The Parkston Advance  
1962-1963 - Mike Heinbaugh,  
Queen City Mail, Spearfish  
1963-1964 - Wendell E. Long,  
Bennett Co. Booster, Martin  
1964-1965 - George M. Hunter, Madison Daily Leader  
1965-1966 - Harold D. Jones, The Redfield Press  
1966-1967 - M. B. Chilcott, Seaton, Lead, Deadwood  
1967-1968 - Wm. R. Owens,  
Potter Co. News, Gettysburg  
1968-1969 - Don L. Johannsen, Winner Advocate  
1969-1970 - Clifford D. Sanders,  
Suburban News, S.Falls  
1970-1971 - Bert Moritz, Clark Co. Courier, Clark  
1971-1972 - E. E. Hanssen, Hot Springs Star  
1972-1973 - Charles L. Card, Britton Journal  
1973-1974 - Colin Monfore, Yankton Press & Dakotan  
1974-1975 - Gene Chamberlin, Mobridge Tribune  
1975-1976 - Virgil M. Smith, Dell Rapids Tribune  
1976-1977 - E. J. Buckingham Jr., Chamberlain Register  
1977-1978 - Larry Ingalls, Webster Reporter & Farmer  
1978-1979 - L. J. "Bud" Maher, Huron Daily Plainsman  
1979-1980 - L. Bruce Boorman, Lemmon Leader  
1980-1981 - G. L. Sturges, Arlington Sun  
1981-1982 - Ralph Nachtigal, Platte Enterprise  
1982-1983 - Phyllis Justice, Grant Co. Review/Milbank  
1983-1984 - John Lowrie, Watertown Public Opinion  
1984-1985 - Allen Hermann,  
Spearfish Queen City Mail  
1985-1986 - Wayne Lyford, Enterprise, Flandreau  
1986-1987 - Wayne Bertrand, Scotland Journal  
1987-1988 - Verlyn Hofer, Lennox Independent  
1988-1989 - Larry Fuller, Argus Leader, Sioux Falls  
1989-1990 - Dale Blegen, De Smet News  
1990-1991 - Hubert Alewel, Chamberlain Register  
1991-1992 - Tim Waltner, Freeman Courier  
1992-1993 - Wendell Anderson, Canistota Clipper  
1993-1994 - Tim Waltner, Freeman Courier  
1994-1995 - Jim Moritz, Faulk Co. Record, Faulkton  
1995-1996 - Kathy Snyder Nelson, Timber Lake Topic  
1996-1997 - Jon M. Hunter, Madison Daily Leader  
1997-1998 - Brian Hunhoff,  
Mo. Valley Observer, Yankton  
1998-1999 - Nelson L. Miller, Gregory Times-Advocate  
1999-2000 - Larry Atkinson, Mobridge Tribune  
2000-2001 - Don Ravellette, The Pioneer Review, Philip  
2001-2002 - Arnold Garson, Argus Leader, Sioux Falls  
2002-2003 - Bill Masterson Jr., Rapid City Journal  
2003-2004 - Scott E. Ehler, Parkston Advance  
2004-2005 - David Clausen,  
Potter County News, Gettysburg  
2005-2006 - Bruce Odson, Leader-Courier, Elk Point  
2006-2007 - Tim Huether,  
Bennett County Booster II, Martin  
2007-2008 - Bill Krikac, Clark County Courier  
2008-2009 - Mark Roby, Public Opinion, Watertown  
2009-2010 - Hollie Stalder, Northern Hills Weeklies  
2010-2011 - Doug Card, Britton Journal  
2011-2012 - Lucy Halverson,  
Lyman County Herald, Presho  
2012-2013 - Charley Najacht, Custer County Chronicle  
2013-2014 - Steve Baker, Capital Journal, Pierre  
2014-2015 - John Suhr, Reporter & Farmer, Webster  
2015-2016 - Bill Krikac, Clark County Courier  
2016-2017 - Jeremy Waltner, Freeman Courier

## Eagle Award

This award is given annually to an individual, group or organization who has demonstrated outstanding efforts to protect and enhance openness in the conduct of the people's business.

2002

The Justices of the 2001 South Dakota Supreme Court

2003

Rodney Hall, Mitchell School Board Member

2004

Larry Long, South Dakota Attorney General

2005

Brian Hunhoff, Yankton County Commissioner

2006

Vince Foley, Codington County State's Attorney

2007

Jason Gant, South Dakota State Senator,  
Sioux Falls  
South Dakota State University Collegian Staff

2008

Nancy Turbak Berry,  
South Dakota State Senator, Watertown

2009

Dave Knudson,  
South Dakota State Senator, Sioux Falls

2010

Gordon Heber, Sioux Falls

2012

Al Novstrup, South Dakota State Senator  
Aberdeen

2016

Corey Brown, South Dakota State Senator  
Gettysburg

### 2018 Eagle Award Recipient



**Governor  
Dennis Daugaard**

When Dennis Daugaard was elected as the 32nd governor of South Dakota in 2010, he ushered in a commitment to make government more transparent and accessible that was unparalleled in recent history of the executive branch. Among his first decisions was to make public the invitation lists to governor's events such as the annual pheasant hunt. Gov. Daugaard and Attorney General Jackley in 2012 appointed an open government task force that recommended eight legislative proposals, five of which ultimately became law. The governor has used the power of his office to implement several initiatives to increase accessibility and transparency. He has made available online the minutes and agendas of state boards and commissions. He made state government administrative rules easier to navigate on the state government's website. And Gov. Daugaard has consistently supported the publication of public notices in local newspapers as a way for the taxpayers to know about the business of local governments. During his two terms in office, Gov. Daugaard made a commitment to open government that will serve our state well into the future.



## Distinguished Service Award

Recognition of people who have provided outstanding service to the newspaper profession in South Dakota.

1978 - Camille Yuill  
1979 - Fred Christopherson  
1980 - Alex Johnson  
1981 - Aubrey Sherwood  
1983 - Robert Hipple  
1984 - Fritz Clement  
1985 - Fred Breukelman  
1986 - E. J. Buckingham Jr.  
1987 - Wendell Long  
1988 - Anson Yeager  
1989 - Jeanette Lusk  
1990 - George Phillips  
1991 - William McDermott  
1992 - Jim Kuehn  
1993 - Knowles Trippler  
1994 - Bert Moritz  
1995 - John Lowrie  
1996 - Gene Chamberlin

1997 - Charles L. Card  
1998 - Merle E. Lofgren  
1999 - Keith Jensen  
2000 - Phyllis Justice  
2001 - Ralph Nachtigal  
2003 - Dorothy Allison  
2006 - Roger Toland  
2007 - Terry Hipple  
2008 - Clarence Justice  
2009 - Noel Hamiel  
2011 - Cindy Eikamp  
2012 - Terry Woster  
2013 - Parker Knox  
2014 - Chuck Brokaw  
2015 - Kathy Nelson and  
the late Jim Nelson  
2016 - Cherie Jensen  
2017 - Bob Mercer





## Distinguished Achievement Award

Recognition of non-newspaper people who have distinguished themselves in achievement in or for South Dakota.

- |   |                              |
|---|------------------------------|
| 1975 - Dr. Hilton M. Briggs               | 1993 - Charles D. Gemar      |
| 1976 - Gladys Pyle                        | 1994 - Kevin Locke           |
| 1977 - Al Schock                          | 1995 - Dr. Richard Lee       |
| 1978 - Ron Howe, Dr. Robert Vandemark     | 1996 - Linda Hasselstrom     |
| 1979 - Mike Evans                         | 1997 - Sen. Larry Pressler   |
| 1980 - Ted Hustead                        | 1998 - Dr. Robert Wagner     |
| 1981 - Robert Karolevitz                  | 1999 - Terry Redlin          |
| 1983 - D.J. Cline                         | 2000 - Sen. Tom Daschle      |
| 1984 - Joseph Robbie                      | 2001 - Lincoln McIlravy      |
| 1985 - Josef Meier                        | 2002 - Amb. George McGovern  |
| 1986 - Gene Amdahl                        | 2003 - Carole Hillard        |
| 1987 - Wilbur Foss                        | 2004 - Dr. Aelred Kurtenbach |
| 1988 - Bernard Thomas                     | 2005 - Jack Marsh            |
| 1989 - C. P. 'Buck' Moore                 | 2006 - Dar Baum              |
| 1990 - Eugene Thin Elk, Tillie Black Bear | 2008 - Bernie Hunhoff        |
| 1991 - Ruth Ziolkowski                    | 2016 - Jerry Lohr            |
| 1992 - Lionel Bordeaux                    |                              |

## Distinguished Service/Achievement Award

Combines the features of both awards.

- 1987 - Sen. James Abdnor  
2002 - Allen H. Neuharth

## Outstanding Young Journalist Award

For recognition of the outstanding work of a journalist under the age of 30.  
One winner is chosen annually from a weekly newspaper and a daily newspaper.

2000

Steve Buchholz, Rapid City Journal  
Jeremy Waltner, Freeman Courier

2001

Jerrold Niedermeyer, Brookings Register  
Wendy Williams, Custer County Chronicle

2002

Chuck Blomberg, The Daily Republic, Mitchell  
Jason Ferguson, Custer County Chronicle

2003

Wayne Hammond, Watertown Public Opinion  
Laura Woodard, Hill City Prevailor News

2004

Elissa Grossell, American News, Aberdeen  
Erik Kaufman, Hutchinson Herald

2005

Rich Remmers, Watertown Public Opinion  
Sarah Ebeling, Parker New Era

2006

Emily Arthur, American News, Aberdeen  
Ariel Emery, Southern Union County  
Leader-Courier, Elk Point

2007

Seth Tupper, The Daily Republic, Mitchell  
Anne Homan, The Lennox Independent

2008

Nathan Johson, Yankton Daily Press & Dakotan  
Jamie Gibson, Parker New Era

2009

Kayla Gahagan, Rapid City Journal  
Amanda Fanger, Onida Watchman

2010

Joe O'Sullivan, Watertown Public Opinion  
Billy Drown, Hill City Prevailor News

2012

Chris Huber, The Daily Republic, Mitchell  
Matt Heinrichs, Lake Preston Times

2013

Luke Hagen, The Daily Republic, Mitchell  
Carrie Moore, Custer County Chronicle

2014

Jeremy Hoeck, Yankton Daily Press & Dakotan  
Erica Gaspar, Tea Weekly

2015

Brooke Cersosimo, The Daily Republic, Mitchell

2016

Evan Hendershot, The Daily Republic, Mitchell  
Emre "Ray" Erku, Reporter & Farmer, Webster

S.D. Newspaper Hall of Fame

- 1934 - Alice B. Gossage, Rapid City Journal
- 1935 - George W. Kingsbury, Yankton Press & Dakotan
- 1935 - George Schlosser, Wessington Springs Republican
- 1935 - Clate Tinan, Kimball Graphic
- 1936 - Newman C. Nash, Sioux Valley News, Canton
- 1936 - Carter Sherwood, De Smet News
- 1937 - Len V. Doty, Doland Times-Record
- 1937 - C.E. Sanders, Garretson News
- 1938 - Robert E. Dowdell, Artesian Advocate
- 1938 - Charles F. Hackett Sr., Parker New Era
- 1939 - Irwin D. Aldrich, Big Stone Headlight
- 1939 - Erie S. Danforth, Vermillion Daily Republican
- 1940 - Lyman J. Bates, Lake Preston Times
- 1940 - Thomas B. Roberts, Pierre Daily Dakotan
- 1941 - W.C. Allen, Dakota Farmer
- 1942 - Paul Dutcher, Brookings Register
- 1943 - Baron C. Dow, Argus Leader
- 1946 - D.C. DeVany, Vermillion Plain Talk
- 1946 - J.F. (Dick) Halladay, Iroquois Chief
- 1947 - Charles M. Day, Argus Leader
- 1948 - H.A. Sturges, Arlington Sun
- 1949 - R.O. Schaber, Hudson Hudsonite
- 1950 - John H. Craig, Tripp Ledger
- 1951 - James S. Smith, Belle Fourche Bee
- 1951 - J.B. Townsley, Vermillion Dakota Republican
- 1952 - W.W. Sanders, Dell Rapids Tribune
- 1953 - Albert J. Adams, Sisseton Courier
- 1954 - W.R. Ronald, Mitchell Daily Republic
- 1954 - Edward L. Senn, Deadwood Daily Telegram
- 1955 - John E. Hipple, Pierre Capital Journal
- 1956 - Stephan A. Travis, Pierre Times, Capital Journal
- 1957 - Charles H. Hornbeck, Centerville Journal
- 1958 - Doane J.L. Robinson, SD Historical Society
- 1959 - E.B. Yule, Alexandria Herald
- 1960 - Howard C. Anderson, Aberdeen American News
- 1961 - Will A. Wells, Webster Journal
- 1962 - William S. Dolan, Grant County Review
- 1962 - R.W. Hitchcock, Rapid City Journal
- 1963 - Royal A. Turner, Brookings County Press
- 1964 - Charles H.J. Mitchell, Brookings Register
- 1965 - Fred H. Monfore, Yankton Daily Press & Dakotan
- 1966 - Lloyd B. Boorman, Lemmon Leader
- 1967 - E.H. Lighter, Rapid City Journal
- 1967 - Robert D. Lusk, Huron Daily Plainsman
- 1967 - H.B. Tysel, Britton Journal
- 1968 - John B. Perkins, Highmore Herald
- 1969 - George M. Hunter, Madison Daily Leader
- 1969 - Charles A. Mitchell, Brookings Register
- 1969 - John T. Trevillyan, Tyndall Tribune and Register
- 1970 - B.W. (Jeff) Condit, Clark County Courier
- 1971 - Casper Nohner, Hayti Herald-Enterprise
- 1971 - John P. Sanders, Garretson News
- 1971 - Dean C. Trippler, Canova Herald
- 1972 - L.L. Coleman, Mobridge Tribune
- 1973 - Grace M. Adams, Sisseton Courier
- 1974 - Clifford D. Sanders, Sioux Falls Suburban News
- 1974 - Rachel A. Walradth, White Leader
- 1975 - Harold W. Card, Webster Reporter & Farmer
- 1976 - Ed B. Oddy, Woonsocket News
- 1976 - Albert Applegate, S.D. State University
- 1977 - James E. Hammer, Wolsey News
- 1978 - Morris H. Ingalls, Murdo Coyote
- 1979 - Andrew M. Johnson, Sioux Valley News
- 1980 - Mike Heinbaugh, Black Hills Pioneer
- 1981 - Eldredge MacKay, Pollock Prairie Pioneer
- 1982 - Camille Yuill, Deadwood Pioneer-Times
- 1983 - Les Helgeland, Yankton Daily Press & Dakotan
- 1984 - Fred Christopherson, Argus Leader
- 1984 - Aubrey Sherwood, De Smet News
- 1985 - Fritz Clement, Selby Record
- 1985 - Ida Clement, Selby Record
- 1986 - Ed Hofer, Lennox Independent
- 1987 - Fred H. Breukelman, Corsica Globe
- 1988 - Don Johannsen, Winner Advocate
- 1988 - Phyllis Justice, Grant County Review
- 1989 - Robert Hipple, Pierre Capital Journal
- 1989 - Bert Moritz, Clark County Courier
- 1989 - George Phillips, SDSU Journalism
- 1990 - William McDermott, Highmore Herald
- 1991 - Harold Jones, Redfield Press
- 1992 - Wendell Long, Bennett County Booster II
- 1993 - Jack Dorman, Hamlin County Republican
- 1994 - Verlyn Hofer, Lennox Independent
- 1994 - Anson Yeager, Argus Leader

## S.D. Newspaper Hall of Fame

- 1995 - Keith Jensen, SDNA  
 1996 - Bob Karolevitz, Yankton Daily Press & Dakotan  
 1997 - Chuck Card, Britton Journal  
 1997 - Gene Chamberlin, Mobridge Tribune  
 1998 - Gerald Sturges, Arlington Sun  
 1999 - Wendell Anderson, Canistota Clipper  
 2000 - Jack Adams, Sisseton Courier  
 2000 - Larry Ingalls, Webster Reporter & Farmer  
 2001 - Merrill Hunter, Madison Daily Leader  
 2002 - Richard Lee, SDSU Journalism  
 2004 - Merle E. Lofgren, Corson/Sioux Co. News-Messenger  
 2007 - Wayne Bertrand, Scotland Journal
- 2007 - Gordon Garnos, Watertown Public Opinion  
 2007 - Tim Giago, Indian Country Today  
 2007 - Ralph Nachtigal, Platte Enterprise  
 2011 - Dale Blegen, De Smet News  
 2011 - Jo Hall, Mobridge Tribune  
 2011 - David Kranz, Argus Leader  
 2012 - Noel Hamiel, The Daily Republic  
 2016 - Jim Moritz, Faulk County Record  
 2016 - Kathy Nelson, Timber Lake Topic  
 2016 - Tim Waltner, Freeman Courier  
 2016 - K.B. "Kenneth" Way, Watertown Public Opinion  
 2017 - Larry Atkinson, Bridge City Publishing, Inc.

### 2018 Hall of Fame Inductees



**Helen Clausen**

Helen Clausen joined the Eagle Butte News in 1964 as a copy editor. She became managing editor in 1969 and continued in that position until her retirement in 1992. Helen became an award-winning community newspaper journalist who devoted her time and talents to serving the Eagle Butte community and the readers of the Eagle Butte News. She would go across prairie country to take photos of a buffalo herd, travel great distances to a basketball game so there would be photos and a story for the newspaper and would rely on her family to serve as a tasting jury for her cooking column. Helen was widely respected for her work as a community newspaper editor and was well known for her "Round Town with Helen" column. She died in 1998 from complications related to a heart illness.



**Brian Hunhoff**

Brian Hunhoff started his newspaper career in 1978 at age 18, working for his brother Bernie's Yankton County Observer. By 19, Brian was sports editor, ad manager, circulation director, columnist, photographer, junior partner and co-publisher. Hunhoff worked 1985-1987 for the Yankton Press and Dakotan, but returned to the Observer as editor in 1988 and became sole owner in 1990. Hunhoff was president of SDNA in 1997-98. He is a member of the SDNA First Amendment Committee. Hunhoff currently serves as Yankton County Register of Deeds. He sold the Observer in 2002, but remains a weekly contributing editor. Brian has won countless state and national journalism awards over the years. He received the SDNA Eagle Award in 2005. Brian and his wife Roxann have four children and two grandsons.



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