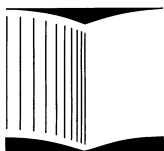




129th Annual SDNA Convention

• • •

Days Inn, Brookings
April 8-9, 2011



**South
Dakota
Newspaper
Association**



Newspaper U.

SDNA Convention



Welcome to Brookings and our 129th annual South Dakota Newspaper Association Convention!

“Newspaper U” is our theme this year and our hope is that everyone will leave with a degree in knowledge, renewed friendships, and fun. One of the advantages to being in Brookings is the many resources available through South Dakota State University, and we thank them for their participation.

We are also looking forward to showing off our new office during our President’s Reception on Friday evening.

You’ll notice some changes in this year’s convention format. Thanks to the planning committee and comments from SDNA members in helping us tweak our programs to meet our members’ needs.

Tech guru Kevin Slimp is back to help us meet the ongoing challenges of new media and technology, but at the same time we’re planning on taking advantage of SDSU staff members and winning entries in our Better Newspapers Contest to emphasize the basics of good writing, editing, and photography.

We will recognize our contest winners in advertising and news/editorial on Friday, and on Saturday we have added what we’ve labeled a Newsmaker Event. The convention will conclude with Governor Dennis Daugaard fielding questions about his time in office and the challenges of the recent Legislative session.

Amongst that busy agenda we will take time to induct three new members into our Newspaper Hall of Fame, present our Distinguished Service Award, and be entertained and inspired by South Dakota State University Football Coach John Stiegelmeier.

Finally, thanks to everyone for truly making a difference for your communities and our state, and thanks for attending and contributing to our convention this year. Enjoy!

- Doug Card,
SDNA President



The origins of SDNA date back to July 26, 1882, when a group of editors assembled in Huron to organize what was to be known as the Huron Land District Press Association. With statehood in 1889, it quickly became a statewide association.

It's exciting to host the 129th SDNA convention in Brookings, which has been home to the association for more than six decades. Our thanks to Dr. Mary Arnold and the faculty at the SDSU Department of Journalism and Mass Communication for their support of the SDNA convention and their participation. For many years SDNA was headquartered in the SDSU Journalism Department. Even after SDNA outgrew its office space in the Journalism Department, SDNA continued to be located on campus.

Speaking of office space, we look forward to showcasing SDNA's permanent office, built in 2008, during the reception on Friday evening.

Mr. X

It pays to be friendly with your fellow SDNA members! Be the 50th person to shake hands with "Mr. X" during the convention and you could win \$50. Mr. X will be revealed at the conclusion of the convention.

Thank You to Our Sponsors

Thank you to the organizations that help sponsor our convention. Without their financial support, our convention wouldn't be possible. Be sure to extend your thanks to: American Profile, Basin Electric, Brookings Convention & Visitors Bureau, Metro Creative Graphics, Rocket Printing, S.D. Community Foundation, S.D. Electric Utility Companies and S.D. Rural Electric Association.

Foundation Auction

This will be the fifth SDNA silent auction. Thank you to everyone who has contributed to make the auction a success. Auction bidding will conclude Saturday noon. The South Dakota Newspaper Foundation was created by SDNA last year and is devoted to the promotion and betterment of journalism and newspapers in South Dakota.



Friday, April 8:

9:00 a.m. Convention Registration Desk Opens
Days Inn Convention Center Lobby
SD Newspaper Foundation Silent Auction
Item Drop Off

**9:30 a.m. “What Every Newspaper Needs
to Know to Compete Today”**
Plus a Bonus Session:
**“8 Quick Ideas to Generate
Online Revenue”**

Meeting Room A

Presenter – Kevin Slimp
Knoxville, Tenn.



Kevin Slimp

11:00 a.m. Better Newspapers Contest
Advertising Awards Presentation
Meeting Room A

Noon

Luncheon

Meeting Room C

**Presentation of Distinguished
Service Award: Cindy Eikamp**
**Presentation of Outstanding
Young Journalist**

Our thanks to:

- S.D. Electric Utility Companies
- American Profile



Cindy Eikamp

1:00 p.m. Better Newspapers Contest
News/Editorial Awards Presentation
Meeting Room A

**2:00 p.m. “Even More InDesign Tips and Tricks.
For All Levels: Novice to Advanced.”**
Meeting Room A

Presenter – Kevin Slimp, Knoxville, Tenn.

2:00 p.m. APME Members Meeting
Campus Room

Tena Haraldson / Associated Press

3:30 p.m. Break

3:45 p.m. “Inexpensive Social Media Any Newspaper Can Do”

Meeting Room A

Presenters: SDSU Collegian Staff Members --
Editor Tony Gorder, Marketing Director
Tony Reiss & Sports Editor Drue Aman

5:30 p.m. President’s Reception

SDNA Office - 1125 32nd Ave.

Shuttle rides available to/from SDNA office
beginning at 5:15.

6:45 p.m. Annual Convention Banquet

Meeting Room C

- Presentation of General Excellence & Sweepstakes Awards
- Induction of 2011 S.D. Newspaper Hall of Fame Honorees
- Keynote: John Stiegelmeier, head coach, SDSU Football

Our thanks to:

- Rocket Printing
- S.D. Community Foundation



**John
Stiegelmeier**

9-11 p.m. Convention Hospitality Suite

Poolside – Room 102



Saturday, April 9

7:30 a.m. Past President’s Breakfast.

Campus Room

SDNA past presidents invited

8:30 a.m. “A Close-up Look at Winning Contest Entries: A Review & Discussion”

Meeting Room A

Led by SDSU Journalism
Professor Lyle Olson



Lyle Olson

10:00 a.m. Break

10:30 a.m. Two Concurrent Roundtable Discussions

-Publishers Roundtable

Campus Room

Moderators:

NNA Vice President

Reed Anfinson,
Swift County Monitor-News,
Benson, M.N.



Reed Anfinson

NNA Region 6 Director

Steve Andrist,
Journal Publishing Co.,
Crosby, N.D.



Steve Andrist

**-Editors & Staff Members
Roundtable**

Campus Room

Moderator:

Kevin Slimp, Knoxville, Tenn.

Noon

Luncheon

Meeting Room C

SDNA/SDNS Business Meeting

-Election of Officers

-Financial Reports

NNA Report

Our thanks to:

- S.D. Rural Electric Association

- Basin Electric

1:15 p.m.

“A Newsmaker Event”

Meeting Room A

Press Conference with

South Dakota Governor

Dennis Daugaard



**Gov. Dennis
Daugaard**

3:00 p.m.

Convention concludes.

See you next year!

Cedar Shore Resort,

Chamberlain, SD

April 27 & 28, 2012

2010-2011 Board of Directors



Doug Card
President

Publisher,
Britton Journal



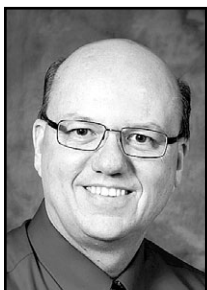
Lucy Halverson
First Vice President

Publisher,
Lyman County
Herald (Presho)



Charley Najacht
Second Vice
President

Custer County
Chronicle



Steve Baker
Third Vice
President

Publisher,
Capital Journal
(Pierre)



Paul Buum
At-large
Director

Publisher,
Alcester Union
& Hudsonite



Jon Hunter
At-large Director

Publisher,
Madison Daily
Leader



Hollie Stalder
Past President

Publisher,
Black Hills
Weekly Group



**David C.
Bordewyk**
General Manager

S.D. Newspaper
Association

Distinguished Service Award

Recognition of people who have provided outstanding service to the newspaper profession in South Dakota.

- 1978 - Camille Yuill*
- 1979 - Fred Christopherson*
- 1980 - Alex Johnson*
- 1981 - Aubrey Sherwood*
- 1983 - Robert Hipple*
- 1984 - Fritz Clement*
- 1985 - Fred Breukelman*
- 1986 - E. J. Buckingham Jr.*
- 1987 - Wendell Long*
- 1988 - Anson Yeager*
- 1989 - Jeanette Lusk*
- 1990 - George Phillips*
- 1991 - William McDermott*
- 1992 - Jim Kuehn*
- 1993 - Knowles Trippler*
- 1994 - Bert Moritz*
- 1995 - John Lowrie*
- 1996 - Gene Chamberlin*
- 1997 - Charles L. Card*
- 1998 - Merle E. Lofgren*
- 1999 - Keith Jensen*
- 2000 - Phyllis Justice*
- 2001 - Ralph Nachtigal*
- 2003 - Dorothy Allison*
- 2006 - Roger Toland*
- 2007 - Terry Hipple*
- 2008 - Clarence Justice*
- 2009 - Noel Hamiel*
- 2011 - Cindy Eikamp*

Distinguished Achievement Award

Recognition of non-newspaper people who have distinguished themselves in achievement in or for South Dakota.

- 1975 - **Dr. Hilton M. Briggs**
- 1976 - **Gladys Pyle**
- 1977 - **Al Schock**
- 1978 - **Ron Howe / Dr. Robert Vandemark**
- 1979 - **Mike Evans**
- 1980 - **Ted Hustead**
- 1981 - **Robert Karolevitz**
- 1983 - **D.J. Cline**
- 1984 - **Joseph Robbie**
- 1985 - **Josef Meier**
- 1986 - **Gene Amdahl**
- 1987 - **Wilbur Foss**
- 1988 - **Bernard Thomas**
- 1989 - **C. P. 'Buck' Moore**
- 1990 - **Eugene Thin Elk / Tillie Black Bear**
- 1991 - **Ruth Ziolkowski**
- 1992 - **Lionel Bordeaux**
- 1993 - **Charles D. Gemar**
- 1994 - **Kevin Locke**
- 1995 - **Dr. Richard Lee**
- 1996 - **Linda Hasselstrom**
- 1997 - **Sen. Larry Pressler**
- 1998 - **Dr. Robert Wagner**
- 1999 - **Terry Redlin**
- 2000 - **Sen. Tom Daschle**
- 2001 - **Lincoln McIlravy**
- 2002 - **Amb. George McGovern**
- 2003 - **Carole Hillard**
- 2004 - **Dr. Aelred Kurtenbach**
- 2005 - **Jack Marsh**
- 2006 - **Dar Baum**
- 2008 - **Bernie Hunhoff**

Distinguished Service/Achievement Award

(Combines the features of both Awards)

- 1987 - **Sen. James Abdnor**
- 2002 - **Allen H. Neuharth**

SDNA Past Presidents

- 1882-1883 - **John T. Cain**, Huron Times
1883-1884 - **J.F. Ryan**, Blunt Times
1884-1885 - **S. J. Conklin**, Watertown Dakota News
1885-1889 - **Augustine Davis**, Huron Huronite
1889-1891 - **George W. Hopp**, Brookings
1891-1892 - **N.C. Nash**, Canton News
1892-1893 - **Thomas W. Bishop**, Volga Tribune
1893-1894 - **John Longstaff**, Huron Huronite
1894-1895 - **J. E. Patten**, Salem Special
1895-1896 - **J. D. Reeves**, Groton Independent
1896-1897 - **T. B. Roberts**, Armour Chronicle - Times
1897-1898 - **Lyman J. Bates**, Lake Preston Times
1898-1899 - **G. M. Farley**, Madison Outlook
1899-1900 - **Henry S. Volkmar**, Milbank Review
1900-1901 - **J. H. Halliday**, Iroquois Chief
1901-1902 - **T. W. Taubman**, Plankinton Herald
1902-1903 - **W. F. Bancroft**, Watertown Public Opinion
1903-1904 - **Charles E. Allen**, Brookings Press
1904-1905 - **C. R. Tinan**, Kimball Graphic
1905-1906 - **Harry Wentzy**, Pukwana Press-Reporter
1906-1907 - **Charles F. Hackett**, Parker New Era
1907-1908 - **W. R. Donald**, Britton Sentinel
1908-1909 - **R. E. Dowdell**, Artesian Advocate
1909-1910 - **C. M. Day**, Sioux Falls Argus-Leader
1910-1911 - **W. C. Lusk**, Yankton Press & Dakotan
1911-1912 - **Len V. Doty**, Doland Times-Record
1912-1913 - **Charles McCaffree**, Howard Press
1913-1914 - **Hans Demuth**, Deutcher Herald / S. Falls
1914-1915 - **M. M. Bennett**, Yankton Herald
1915-1916 - **George Schlosser**, Wess. Springs Republican
1916-1917 - **E. B. Yule**, Alexandria Herald
1917-1918 - **L. E. Aldrich**, Big Stone Headlight
1918-1919 - **J. H. McKeever**, Aberdeen American News
1919-1920 - **H. A. Sturges**, Beresford Republic
1920-1921 - **R. O. Schaber**, Hudson Hudsonite
1921-1922 - **Dean C. Trippler**, Canova Herald
1922-1923 - **E. S. Danforth**, Vermillion Republic
1923-1924 - **Paul Dutcher**, Brookings Register
1924-1925 - **John H. Craig**, Tripp Ledger
1925-1926 - **J. S. Smith**, Belle Fourche Bee
1926-1927 - **E. B. Oddy**, Woonsocket News
1927-1928 - **Carmon L. Bates**, Onida Watchman
1928-1929 - **L. W. Robinson**, Mitchell Gazette
1929-1930 - **C. P. Sherwood**, De Smet News
1930-1931 - **Casper Nohner**, Hayti Herald-Enterprise
1931-1932 - **G. G. Warner**, Gregory Times-Advocate
1932-1933 - **H. H. Heath**, Artesian Commonwealth
1933-1934 - **W. G. Tamblyn**, Miller Press
1934-1935 - **C. E. Saunders**, Centerville Journal
1935-1936 - **H. B. Tysell**, Britton Journal
1936-1937 - **D. C. DeVany**, Mobridge Tribune
1937-1938 - **Harold W. Card**, Webster Reporter & Farmer
1938-1939 - **Harold W. Carpenter**, Beresford Republic
1939-1940 - **John B. Perkins**, Highmore Herald
1940-1941 - **L. B. Boorman**, Lemmon Leader
1941-1942 - **Aubrey H. Sherwood**, De Smet News
1942-1943 - **Fred Christopherson**, Sioux Falls Argus Leader
1943-1944 - **Chas. H. J. Mitchell**, Brookings Register
1944-1946 - **E. Y. Berry**, McLaughlin Messenger
1946-1947 - **Fred Breukelman**, The Corsica Globe
1947-1948 - **R. W. Hitchcock**, Rapid City Daily Journal
1948-1949 - **A. M. Johnson**, Sioux Valley News / Canton

SDNA Past Presidents

- 1949-1950 - **T. R. Burges**, Clear Lake Courier
1950-1951 - **Fritz Clement**, Selby Record / Java Herald
1951-1952 - **J. T. Trevillyan**, Tyndall Tribune & Register
1952-1953 - **F. Lyn Gladstone**, Valley Irrigator / Newell
1953-1954 - **Sid I. Davison**, Miner Co. Pioneer / Howard
1954-1955 - **L. L. Coleman**, Mobridge Tribune
1955-1956 - **B. W. "Jeff" Condit**, Clark Co. Courier / Clark
1956-1957 - **Wm S. Gibson**, Vermillion Plain Talk
1957-1958 - **Oliver F. Freed**, Woonsocket News
1958-1959 - **E. H. Lighter**, Rapid City Daily Journal
1959-1960 - **Charles A. Mitchell**, Brookings Register
1960 - **Roy S. Adams**, Gregory Times-Advocate
1960-1961 - **John A. (Jack) Adams**, Sisseton Courier
1961-1962 - **Marvin T. Gilbertson**, The Parkston Advance
1962-1963 - **Mike Heinbaugh**, Queen City Mail / Spearfish
1963-1964 - **Wendell E. Long**, Bennett Co. Booster / Martin
1964-1965 - **George M. Hunter**, Madison Daily Leader
1965-1966 - **Harold D. Jones**, The Redfield Press
1966-1967 - **M. B. Chilcott**, Seaton, Lead / Deadwood
1967-1968 - **Wm. R. Owens**, Potter Co. News / Gettysburg
1968-1969 - **Don L. Johannsen**, Winner Advocate
1969-1970 - **Clifford D. Sanders**, Suburban News / S.Falls
1970-1971 - **Bert Moritz**, Clark Co. Courier / Clark
1971-1972 - **E. E. Hanssen**, Hot Springs Star
1972-1973 - **Charles L. Card**, Britton Journal
1973-1974 - **Colin Monfore**, Yankton Press & Dakotan
1974-1975 - **Gene Chamberlin**, Mobridge Tribune
1975-1976 - **Virgil M. Smith**, Dell Rapids Tribune
1976-1977 - **E. J. Buckingham Jr.**, Chamberlain Register
1977-1978 - **Larry Ingalls**, Webster Reporter & Farmer
1978-1979 - **L. J. "Bud" Maher**, Huron Daily Plainsman
1979-1980 - **L. Bruce Boorman**, Lemmon Leader
1980-1981 - **G. L. Sturges**, Arlington Sun
1981-1982 - **Ralph Nachtigal**, Platte Enterprise
1982-1983 - **Phyllis Justice**, Grant Co. Review / Milbank
1983-1984 - **John Lowrie**, Watertown Public Opinion
1984-1985 - **Allen Hermann**, Spearfish Queen City Mail
1985-1986 - **Wayne Lyford**, Enterprise / Flandreau
1986-1987 - **Wayne Bertrand**, Scotland Journal
1987-1988 - **Verlyn Hofer**, Lennox Independent
1988-1989 - **Larry Fuller**, Argus Leader / Sioux Falls
1989-1990 - **Dale Blegen**, De Smet News
1990-1991 - **Hubert Alewel**, Chamberlain Register
1991-1992 - **Tim Waltner**, Freeman Courier
1992-1993 - **Wendell Anderson**, Canistota Clipper
1993-1994 - **Tim Waltner**, Freeman Courier
1994-1995 - **Jim Moritz**, Faulk Co. Record / Faulkton
1995-1996 - **Kathy Snyder Nelson**, Timber Lake Topic
1996-1997 - **Jon M. Hunter**, Madison Daily Leader
1997-1998 - **Brian Hunhoff**, Mo. Valley Observer / Yankton
1998-1999 - **Nelson L. Miller**, Gregory Times-Advocate
1999-2000 - **Larry Atkinson**, Mobridge Tribune
2000-2001 - **Don Ravellette**, The Pioneer Review, Philip
2001-2002 - **Arnold Garson**, Argus Leader / Sioux Falls
2002-2003 - **Bill Masterson Jr.**, Rapid City Journal
2003-2004 - **Scott E. Ehler**, Parkston Advance
2004-2005 - **David Clausen**, Potter County News, Gettysburg
2005-2006 - **Bruce Odson**, Leader-Courier, Elk Point
2006-2007 - **Tim Huether**, Bennett County Booster II, Martin
2007-2008 - **Bill Krikac**, Clark County Courier
2008-2009 - **Mark Roby**, Public Opinion / Watertown
2009-2010 - **Hollie Stalder**, Northern Hills Weeklies
2010-2011 - **Doug Card**, Britton Journal

Outstanding Young Journalist Award Recipients

For recognition of the outstanding work of a journalist under the age of 30. One winner is chosen annually from a weekly newspaper and a daily newspaper.

Weekly Newspapers Jeremy Waltner <i>Freeman Courier</i>	2000	Daily Newspapers Steve Buchholz <i>Rapid City Journal</i>
Weekly Newspapers Wendy Williams <i>Custer County Chronicle</i>	2001	Daily Newspapers Jerrod Niedermeyer <i>Brookings Register</i>
Weekly Newspapers Jason Ferguson <i>Custer County Chronicle</i>	2002	Daily Newspapers Chuck Blomberg <i>The Daily Republic, Mitchell</i>
Weekly Newspapers Laura Woodard <i>Hill City Prevailor News</i>	2003	Daily Newspapers Wayne Hammond <i>Watertown Public Opinion</i>
Weekly Newspapers Erik Kaufman <i>Hutchinson Herald</i>	2004	Daily Newspapers Elissa Grossell <i>American News, Aberdeen</i>
Weekly Newspapers Sarah Ebeling <i>Parker New Era</i>	2005	Daily Newspapers Rich Remmers <i>Watertown Public Opinion</i>
Weekly Newspapers Ariel Emery <i>Southern Union County Leader-Courier, Elk Point</i>	2006	Daily Newspapers Emily Arthur <i>American News, Aberdeen</i>
Weekly Newspapers Anne Homan <i>The Lennox Independent</i>	2007	Daily Newspapers Seth Tupper <i>The Daily Republic, Mitchell</i>
Weekly Newspapers Jamie Gibson <i>Parker New Era</i>	2008	Daily Newspapers Nathan Johnson <i>Yankton Daily Press & Dakotan</i>
Weekly Newspapers Amanda Fanger <i>Onida Watchman</i>	2009	Daily Newspapers Kayla Gahagan <i>Rapid City Journal</i>
Weekly Newspapers Billy Drown <i>Hill City Prevailor News</i>	2010	Daily Newspapers Joe O'Sullivan <i>Watertown Public Opinion</i>

Eagle Award Recipients

This award is given annually to an individual, group or organization who has demonstrated outstanding efforts to protect and enhance openness in the conduct of the people's business.

2002

The Justices of the 2001 South Dakota Supreme Court

2003

Rodney Hall, Mitchell School Board Member

2004

Larry Long, South Dakota Attorney General

2005

Brian Hunhoff, Yankton County Commissioner

2006

Vince Foley, Codington County State's Attorney

2007

Jason Gant, South Dakota State Senator, Sioux Falls
South Dakota State University Collegian Staff

2008

Nancy Turbak Berry, South Dakota State Senator, Watertown

2009

Dave Knudson, South Dakota State Senator,
Sioux Falls

2010

Gordon Heber
Sioux Falls

S.D. Newspaper Hall of Fame

- 1934** - Alice B. Gossage, Rapid City Journal
- 1935** - George W. Kingsbury, Yankton Press & Dakotan
- 1935** - George Schlosser, Wessington Springs Republican
- 1935** - Clate Tinan, Kimball Graphic
- 1936** - Newman C. Nash, Sioux Valley News, Canton
- 1936** - Carter Sherwood, De Smet News
- 1937** - Len V. Doty, Doland Times-Record
- 1937** - C.E. Sanders, Garretson News
- 1938** - Robert E. Dowdell, Artesian Advocate
- 1938** - Charles F. Hackett Sr., Parker New Era
- 1939** - Irwin D. Aldrich, Big Stone Headlight
- 1939** - Erie S. Danforth, Vermillion Daily Republican
- 1940** - Lyman J. Bates, Lake Preston Times
- 1940** - Thomas B. Roberts, Pierre Daily Dakotan
- 1941** - W.C. Allen, Dakota Farmer
- 1942** - Paul Dutcher, Brookings Register
- 1943** - Baron C. Dow, Argus Leader
- 1946** - D.C. DeVany, Vermillion Plain Talk
- 1946** - J.F. (Dick) Halladay, Iroquois Chief
- 1947** - Charles M. Day, Argus Leader
- 1948** - H.A. Sturges, Arlington Sun
- 1949** - R.O. Schaber, Hudson Hudsonite
- 1950** - John H. Craig, Tripp Ledger
- 1951** - James S. Smith, Belle Fourche Bee
- 1951** - J.B. Townsley, Vermillion Dakota Republican
- 1952** - W.W. Sanders, Dell Rapids Tribune
- 1953** - Albert J. Adams, Sisseton Courier
- 1954** - W.R. Ronald, Mitchell Daily Republic
- 1954** - Edward L. Senn, Deadwood Daily Telegram
- 1955** - John E. Hipple, Pierre Capital Journal
- 1956** - Stephan A. Travis, Pierre Times, Capital Journal
- 1957** - Charles H. Hornbeck, Centerville Journal
- 1958** - Doane J.L. Robinson, SD Historical Society
- 1959** - E.B. Yule, Alexandria Herald
- 1960** - Howard C. Anderson, Aberdeen American News
- 1961** - Will A. Wells, Webster Journal
- 1962** - William S. Dolan, Grant County Review
- 1962** - R.W. Hitchcock, Rapid City Journal
- 1963** - Royal A. Turner, Brookings County Press
- 1964** - Charles H.J. Mitchell, Brookings Register
- 1965** - Fred H. Monfore, Yankton Daily Press & Dakotan
- 1966** - Lloyd B. Boorman, Lemmon Leader
- 1967** - E.H. Lighter, Rapid City Journal
- 1967** - Robert D. Lusk, Huron Daily Plainsman
- 1967** - H.B. Tysel, Britton Journal
- 1968** - John B. Perkins, Highmore Herald
- 1969** - George M. Hunter, Madison Daily Leader
- 1969** - Charles A. Mitchell, Brookings Register
- 1969** - John T. Trevillyan, Tyndall Tribune and Register
- 1970** - B.W. (Jeff) Condit, Clark County Courier
- 1971** - Casper Nohner, Hayti Herald-Enterprise
- 1971** - John P. Sanders, Garretson News
- 1971** - Dean C. Trippler, Canova Herald

S.D. Newspaper Hall of Fame

- 1972** - L.L. Coleman, Mobridge Tribune
- 1973** - Grace M. Adams, Sisseton Courier
- 1974** - Clifford D. Sanders, Sioux Falls Suburban News
- 1974** - Rachel A. Walradth, White Leader
- 1975** - Harold W. Card, Webster Reporter & Farmer
- 1976** - Ed B. Oddy, Woonsocket News
- 1976** - Albert Applegate, S.D. State University
- 1977** - James E. Hammer, Wolsey News
- 1978** - Morris H. Ingalls, Murdo Coyote
- 1979** - Andrew M. Johnson, Sioux Valley News
- 1980** - Mike Heinbaugh, Black Hills Pioneer
- 1981** - Eldredge MacKay, Pollock Prairie Pioneer
- 1982** - Camille Yuill, Deadwood Pioneer-Times
- 1983** - Les Helgeland, Yankton Daily Press & Dakotan
- 1984** - Fred Christopherson, Argus Leader
- 1984** - Aubrey Sherwood, De Smet News
- 1985** - Fritz Clement, Selby Record
- 1985** - Ida Clement, Selby Record
- 1986** - Ed Hofer, Lennox Independent
- 1987** - Fred H. Breukelman, Corsica Globe
- 1988** - Don Johannsen, Winner Advocate
- 1988** - Phyllis Justice, Grant County Review
- 1989** - Robert Hipple, Pierre Capital Journal
- 1989** - Bert Moritz, Clark County Courier
- 1989** - George Phillips, SDSU Journalism
- 1990** - William McDermott, Highmore Herald
- 1991** - Harold Jones, Redfield Press
- 1992** - Wendell Long, Bennett County Booster II
- 1993** - Jack Dorman, Hamlin County Republican
- 1994** - Verlyn Hofer, Lennox Independent
- 1994** - Anson Yeager, Argus Leader
- 1995** - Keith Jensen, SDNA
- 1996** - Bob Karolevitz, Yankton Daily Press & Dakotan
- 1997** - Chuck Card, Britton Journal
- 1997** - Gene Chamberlin, Mobridge Tribune
- 1998** - Gerald Sturges, Arlington Sun
- 1999** - Wendell Anderson, Canistota Clipper
- 2000** - Jack Adams, Sisseton Courier
- 2000** - Larry Ingalls, Webster Reporter & Farmer
- 2001** - Merrill Hunter, Madison Daily Leader
- 2002** - Richard Lee, SDSU Journalism
- 2004** - Merle E. Lofgren, Corson/Sioux County
News-Messenger
- 2007** - Wayne Bertrand, Scotland Journal
- 2007** - Gordon Garnos, Watertown Public Opinion
- 2007** - Tim Giago, Indian Country Today
- 2007** - Ralph Nachtigal, Platte Enterprise
- 2011** - Dale Blegen, De Smet News
- 2011** - Jo Hall, Mobridge Tribune
- 2011** - David Kranz, Argus Leader

Convention Sponsors

We want to thank the following firms that have provided sponsorships for this convention. We appreciate the role they play in making our convention enjoyable and possible.

American Profile	Rocket Printing Co.
Basin Electric	S.D. Community Foundation
Brookings Chamber	S.D. Electric Utility Companies
Metro Creative Graphics	S.D. Rural Electric Association
Newz Group Clipping	

Associate Members

SDNA extends its sincere appreciation to the associate members listed below. We appreciate the attendance and cooperation of those who join us in our annual convention and support us throughout the year as associate members.

Business Organizations

American Profile	S.D. Association of Healthcare Orgs.
Associated Press	S.D. Bankers Association
Athlon Media	S.D. Electric Utility Companies
Augustana College	S.D. Farmers Union
Basin Electric	S.D. Humanities Council
Christian Science	S.D. Parent Connection
Comm. Publication	S.D. Rural Electric Association
East River Electric	S.D. Voices for Children
Energy Safety Assoc.	SDSU AgBio Communications
Freedom Forum	SDSU Collegian
Ink Barrel Video	SDSU Foundation
Neuharth Center for	SDSU Journalism Department
Excellence in Journalism	SDSU University Relations
Newz Group	Sioux Falls Business Journal
Northern State	Town News
University Relations	USD Mass Communications/
Northwestern Energy	University Relations
Rocket Printing Co.	

Individuals

Wendell Anderson	Larry Ingalls
Wayne Bertrand	Keith Jensen
Bruce Boorman	Harold Jones
Jane Boorman	Bob Karolevitz
Chuck Cecil	Mary Long
Margy Chamberlin	Jack Marsh
Glenn Gering	Laurie Seefeldt
Brian Hunhoff	Peter Wagner